



2025 DIAMOND SPONSORSHIP PACKAGE



Contact: Maureen Farrell
mfarrell@gvftma.com
610-354-8899





CELEBRATING 35 YEARS!

GVF is excited to announce we will be celebrating our 35th anniversary in 2025! This milestone reflects our long-standing commitment to innovation, partnerships and continuing to be a thought-leader in helping to shape the future of mobility.

As we continue to evolve, so does our region. With a service area of over 650,000 people, GVF works to improve climate, equity, and overall quality of life through transportation demand management (TDM) programs and policies. TDM are strategies that help by reducing single-occupancy vehicles through education, legislative policies and/or ordinances.

GVF's mission is to inspire mobility choices for ALL.

We believe:

- Everyone should have safe and reliable transportation choices
- A community's infrastructure should support residents of all ages and abilities, allowing them to use alternatives to driving alone.
- Transportation alternatives should be affordable because it improves the environment and overall quality of life.

As we commemorate this significant milestone, we look forward to your support towards our 2025 signature events. These events will bring together key industry leaders, elected officials, innovators, and our partners.


Included, for your review, are our 2025 sponsorship packages.

We are stronger when we are working together.

Thank you for your support and consideration!



Rob Henry, TDM-CP
Executive Director



Maureen Farrell
Deputy Executive Director

With 35 years of experience, GVF is the TDM expert focused on enhancing mobility and improving the quality of life for the region.

EVENTS

Our 2024 events featured prominent speakers including local, state, and federal elected officials and industry leaders who discussed lessons learned and the future of transportation for our region.



SPEAKERS:

- **Congresswoman** Madeleine Dean
- **Congresswoman** Chrissy Houlahan
- **Congresswoman** Mary Gay Scanlon
- **PA State Senator** Amanda Cappelletti
- **PA State Representative** Matt Bradford, Majority Leader
- **PA State Representative** Tim Briggs, Judiciary Chair
- **PA State Representative** Mary Jo Daley
- **PA State Representative** Joe Ciresi
- **PA State Representative** Greg Scott
- **PA State Representative** Melissa Shusterman
- **PA State Representative** Joe Webster
- **Commissioner** Josh Maxwell, Chair, Chester County
- **Commissioner** Marian Moskowitz, Vice-Chair, Chester County
- **Commissioner** Eric Roe, Chester County
- **Commissioner** Neil Makhija, Vice-Chair, Montgomery County
- **Commissioner** Tom DiBello, Montgomery County
- Larry Shifflet, Executive Deputy Secretary, **PennDOT**
- Jody Holton, Chief Planning & Strategy Officer, **SEPTA**
- Greg Krykewycz, Director of Transportation Planning, **DVRPC**

Advocacy Breakfast

GVF provides a forum for our elected officials to present on relevant transportation issues affecting our region, such as the need for additional transportation funding for infrastructure improvement projects.



Annual Meeting

In addition to a prominent keynote speaker(s), GVF recognizes its Leadership Awards.



Insights Event

The Insights event focuses on what TDM priorities we moved forward and discusses what is on the horizon for the future. Features prominent transportation industry leaders. GVF also recognizes its Top TDM Professionals Under 40 at this event.



With GVF's 35 years of TDM expertise, we ask for your support in helping our efforts to inspire mobility choices for all. Employers and communities must reimagine how we plan for our future to put the people first, protect our environment and ensure a better quality of life for ALL!

Thank you for your consideration towards supporting our 2024 signature events. Please contact [Maureen Farrell](#) to discuss any questions you may have regarding the 2024 sponsorship packages.



DIAMOND LEVEL: \$4,000

- Rotating graphic on GVF's home page scroll with your logo and/or a TDM promotional ad that is agreed upon
- Prominent recognition and logo placement at events
- Logo placement on GVF's website sponsorship page
- Prominent logo placement in all event emails, which is approximately 25 emails for the year
- Prominent logo placement in GVF's weekly emails, which is approximately 52 emails for the year
- Receive four (4) event tickets to GVF's signature events
- An opportunity to introduce a keynote speaker or moderate a panel
- Display table in lobby of GVF's signature events
- Additional marketing features will include:
 - Included in relevant event press releases
 - Promotion on GVF's social media channels leading up to and on the day of the event
 - Logo placement within an event sponsor video
 - Featured article/information in GVF's weekly email

2024 Event and Weekly Email Placement and Social Media Feature:

THANK YOU TO OUR DIAMOND SPONSORS

Kaplin | Stewart
Attorneys at Law

URBAN
ENGINEERS

